

ESPC 2018 Annual Meeting
November 13, 2018
WilmerHale
1875 Pennsylvania Ave., NW
Washington, DC 2000
(As of 8/24/18)

8:30-9:00: BREAKFAST/CHECK-IN

9:00-10:00: Keynote # 1: Joao Rodriguez, Senior Legal Advisor, European Parliament Liaison Office with US Congress, on the GDPR and ePrivacy Regulation (Invited)

10:00-11:00: Panel # 1: GDPR Since May 25, including enforcement, compliance, and the status of the Privacy Shield

11:00-12:00: Panel # 2: Influence of the GDPR Around the World

12:00-1:00: LUNCH

LUNCH BREAKOUT SESSIONS:

- **Deliverability**
Room 2000E
- **Technology Trends and Their Effects on ESPs**
Room 2001E
- **What the ESPC Can Continue To Do Better**
Room 2002E

- 1:00-2:00: Keynote #2: Andrew Smith, Director of the FTC's Bureau of Consumer Protection, on the FTC's Consumer Protection Mission in the Digital Environment (Confirmed)**
- 2:00-3:30: Panel # 3: Delivery Panel**
- 3:30-4:00: COFFEE BREAK**
- 4:00-5:00: Panel #4: Status of the ePrivacy Regulation**
- 5:00-6:00: Panel #5: The California Consumer Privacy Act of 2018, Cal. AB 375, including status of rulemakings and legislative efforts to amend it**
- 6:00-7:30: Cocktail Reception and Hors D'oeuvres
Third Floor Terrace**